



# Want your company to pay for your GrowthMentor membership?

Copy/paste your way straight to  
a company-sponsored membership  
with these email templates



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# FOR MARKETERS

**To:** Your Manager

**Subject:** GrowthMentor membership request

Hey {{Name}},

I'm looking to upskill my growth game, and I've found the perfect solution!

GrowthMentor is a platform that allows people like me to connect easily with high-level growth marketing professionals worldwide.

I can schedule 1:1 calls with vetted mentors to discuss and improve our current strategy. I'll be able to focus on certain areas like PPC, Marketing Automation, and Content Marketing using their expertise filter. I can also book calls to ensure we use our tool stack to its maximum potential.

Besides the 1:1 calls, I can get real-time answers from other marketers worldwide in their private Slack community and join focused mastermind groups to hone in on a particular area.

We can harness the years of expertise those mentors have and fuel our growth with it.

I've gone through mentor reviews, and the ROI is off the charts!

They also have a community networking option, so I can work on getting us in front of more eyes with collaborations with other members.

I want to join GrowthMentor to network, get advice from mentors, and join the community of like-minded growth and startup folks worldwide.

Membership there will help me develop professionally (and personally).

Best,

ME

PS- [here is their TrustPilot page](#)



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# FOR SAAS MARKETERS

**To:** Your Manager

**Subject:** GrowthMentor membership request

Hey {{Name}},

I just found the Growth for SaaS motherload – look at all these mentors with SaaS experience!

If I sign up for this community, I can easily connect with high-level growth marketing professionals worldwide and leverage their experience.

I'll be able to focus on specific areas like PPC, Marketing Automation, and Content Marketing using their expertise filter.

I can also book calls to ensure we use our tools to their maximum potential.

Once I am up inside this ecosystem, maybe I can list us on their tool page. Talk about added exposure!

In their Slack group, they have a channel for offers, so I can promote us there and share a promo code. It's a group of people in the marketing and startup world, so our target audience! {{if applicable}}

For me, it's a no-brainer. Especially after seeing the reviews on Trustpilot.

Joining GrowthMentor will allow me to network, get advice from mentors, and become part of a community of like-minded growth and startup folks. I also have insights and experiences to share, and it will help me develop professionally (and personally).

Best,  
ME



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# FOR STARTUP TEAMS

**To:** Your Manager

**Subject:** GrowthMentor membership request

Hey Team,

I just stumbled upon something that we all need to do!

There is this platform called GrowthMentor that allows people like us to easily connect with experienced startup mentors and high-level growth marketers from around the world.

They are all hand selected based on their previous experience in the startup world and growth eco-system.

Members can book 1:1 calls with mentors and hear about their wins and also their failures – think of the time and money we have wasted making the same mistakes that so many others have—ugh!

They also have this super active Slack community and a networking filter where we can connect with other startups and marketers and get some new insight.

I'm so down to learn from people that have actually been there and done that (most of the mentors are heads of growth at successful startups).

Let's do this and get growing!

Holler back,

ME

PS- check out their video library.



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# NUMBERS PITCH

## A more impactful approach to professional development...



91%

Of mentored employees are satisfied with their job

67%

Of startups report an increase in productivity among their mentored employees

87%

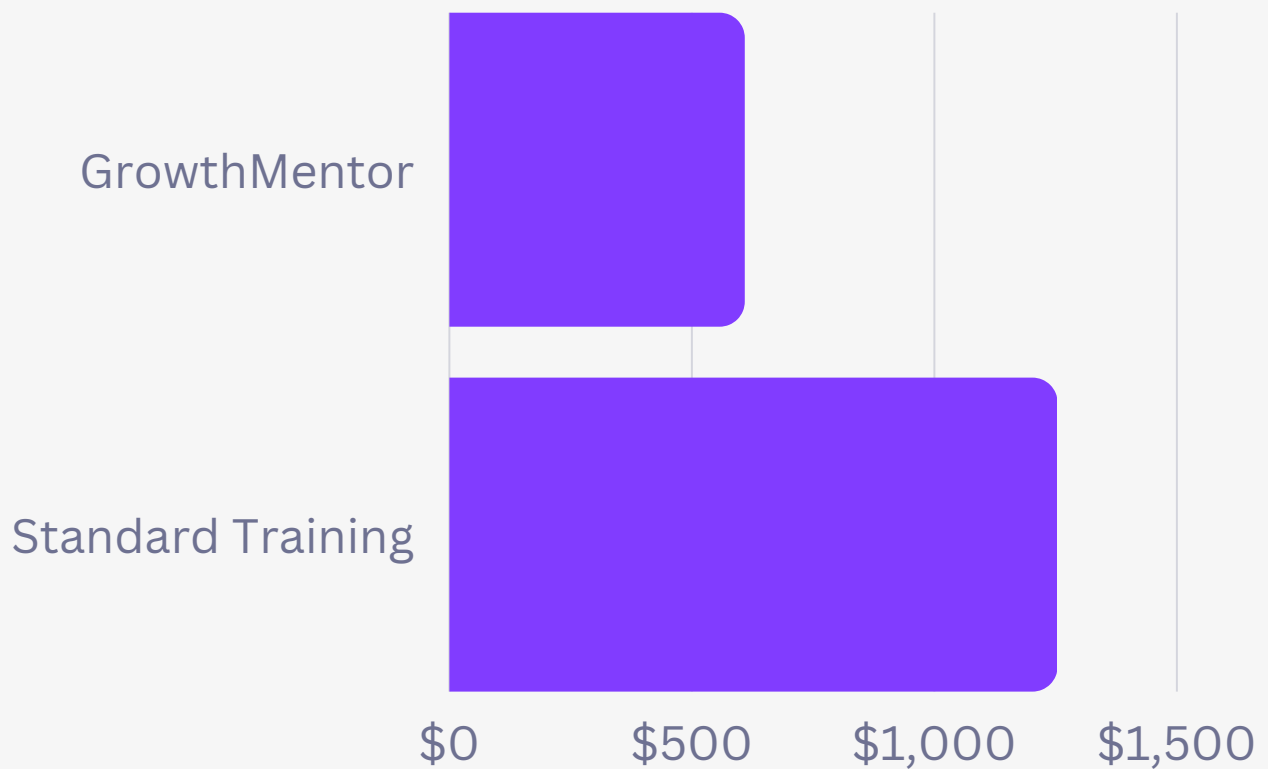
Of mentored employees feel empowered and develop greater confidence



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# NUMBERS PITCH

**...that costs your company 52% less.**





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# SOME OF THE MENTORS



## Kuba Rdzak

**HEAD OF PAID SOCIAL, LADDER DIGITAL**

Product, Growth, Marketing Certified  
Team Manager | Top 1% CXL | Ladder.io  
scaling 1→50+ people



## Farrah Fan

**CMO, CURATE**

Scientist turned marketing executive  
who loves transforming data and  
customer insights into actionable  
strategies.



## Daniel Johnson

**LEAD GROWTH MENTOR, GOOGLE LAUNCHPAD**

Mentor @ Google, Startup Speaker,  
Techstars Alumni



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# SOME OF THE MENTORS



## Christoph Schachner

**WEAREDEVELOPERS, HEAD OF GROWTH**

DACH Region Expert | Lecturer | B2B SaaS | 9+ years in SEO



## David Kelly

**GENERAL MANAGER, APPSUMO ORIGINALS**

GM of \$3.5+ million SaaS business. Founder. Executive Coach.



## Margarita Loktionova

**CONTENT MARKETING LEAD, SEMRUSH**

Content Marketing Lead at @Semrush | 7+ Years in Content & SEO | B2B & SaaS Marketing